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March 11, 2024

Assmeblymember Freddie Rodriguez
1021 O Street, Suite 5140
Sacramento, CA 95814

RE: AB 296 (Rodriguez) Office of Emergency Services: 9-1-1 Public Education Campaign - SUPPORT

Dear Assemblymember Rodrgiuez,

The Emergency Medical Services Administrators Association of California (EMSAAC), representing the interests of all 34 California Local EMS Agencies (LEMSAs) covering all 58 California counties, write in support of your bill, AB 296. AB 296 would establish the 911 Public Education Campaign within the Governor's Office of Emergency Services, to educate the public on when it is appropriate to call 911 for assistance.

The public education campaign will help inform the public of the proper times to use 911 as opposed to other non-emergency services. Reducing the occurance of non-emergency calls will free up the system and shorten wait times for true emergencies.

EMSAAC is pleased to support your bill, AB 296. If you have any questions please reach out to our lobbyist Darby Kernan at dkernan@mosaicsof.com.

Thank you,

Nick Clay
EMSAAC President